How much is it costing your business to run old PCs?

Growing businesses are constantly pressed to do more with less. Finance departments insist that every capital investment must have long-term impact. Where computers are concerned, this means refresh cycles that can be anytime between three and seven years.

This can be a false economy though, as although they may still work, old PCs drain time and money away from your business in hidden ways.

Old PCs often cost more to repair than replace

A recent Techaisle* global survey of 735 business in six countries[1] found that the cost to repair an older PC equals or even exceeds the cost of buying a new one. The study reveals that businesses are spending an average of US$427 on repair costs for PCs four years or older.

Old PCs hinder employee productivity

The Techaisle study found that an average of 42 productive work hours are lost every year while older computers are being repaired. For PCs less than four years old, downtime is halved.

Older PCs have trouble running multiple applications at once, consume more power, and have shorter battery life. The latest processors, memory, disk drives and operating systems can give back dozens of lost hours per week to your business – time your staff could spend driving revenues.

Old PCs make your business look dated

You wouldn't dream of continuing to use the same company website you built in 1990. Yet, when customers see your employees using clunky old desktop and laptop computers, they naturally assume your entire business is behind the times.